



Victor Bogut

Communication Designer

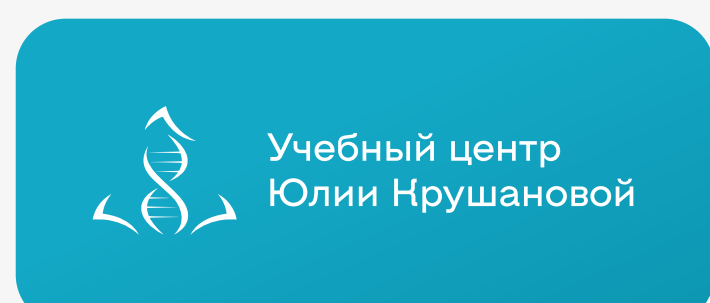
28 y.o. | 4 years of experience | En / Ru | Tbilisi



Instagram
[@bogutvictor](#)

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Work Experience



Yulia Krushanova's Training Center

2022 - 2025 | Web Designer

Over two years of comprehensive design support for Yulia Krushanova's Training Center, I established a unified design system:

- Developed the brand's visual identity and introduced the company's first design system.
- Redesigned the corporate website, restructuring its entire information architecture.
- Designed more than 20 unique landing pages and promotional pages.
- Created layout guidelines for educational materials.
- Collaborated with the production team on YouTube thumbnails, regularly running A/B tests and refining the designs to improve click-through rates.



Tecom Group

2025 – present | Designer

At Tecom Group, an IT company, I worked within the marketing team alongside three other designers. As part of this collaborative effort, I:

- Consolidated fragmented design approaches into a unified visual system.
- Developed a new visual direction and updated the design guidelines and design system.
- Integrated AI tools into the design team's day-to-day workflows.
- Redesigned the corporate website using the new design system.
- Established guidelines and workflows for creating branded merchandise, PDF materials, presentations, and websites.
- Improved collaboration between the design team and the company's product teams.

Contacts

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[WhatsApp](#)

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Software

Figma

Webflow

Claude Code

Generative AI Tools:
Nano Banana, ChatGPT

Adobe Creative Cloud

Skills

Proficiency in Figma: components, Auto Layout, and prototyping

Proficiency in designing and building websites with Claude Code

Website information architecture and responsive interface design

Adherence to design guidelines and experience working with design systems

Preparing design files for developer handoff

Presenting design work to management and clients

Understanding business goals and aligning product design with them

Education

HSE University
Business Administration
Bachelor's Degree, 2025

«UPROCK»
UX/UI Design Course, 2023